



ICBC | 中国工商银行
INDUSTRIAL AND COMMERCIAL BANK OF CHINA

2022 年第二十一届“汉语桥”世界大学生中文比赛
The 21st Chinese Bridge (2022)
Chinese Proficiency Competition for Tertiary Students

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新西兰奥克兰赛区选拔赛
Auckland Regional Contest 2022

The Confucius Institute in Auckland invites all eligible tertiary students to showcase their Chinese proficiency and cultural talents, to represent New Zealand on the international stage.

1. Introduction

This annual speech competition aims to provide tertiary students of Chinese with an opportunity to showcase their Chinese language proficiency, to create a platform of shared learning and communication, to further encourage their interest and enthusiasm in studying Chinese, and to enhance their understanding of Chinese language and culture.

The Auckland Regional Contest is proudly sponsored by Industrial and Commercial Bank of China (New Zealand) Limited.

2. Local Organizer

Confucius Institute in Auckland

3. Dates

- Saturday 21 May 2022 Online registration/Speech video submission.
- Friday 27 May 2022 Top 3 finalists announced.
- By Friday 3 June 2022 Virtual audition with top 3 finalists.

4. Topic

新中友好，继往开来
New Zealand and China, Forging the Future

5. How to participate

- 1) All eligible students are welcome. Please register online (registration link in [Section 8](#)).

- 2) Record a 3-5 minute original speech in Mandarin Chinese and submit the speech video online.
- 3) The top 3 candidates will be selected by a judging panel, based on the judging criteria, which includes content, fluency, grammar, pronunciation, and presentation. The aesthetic quality of the video filming and editing will not be assessed by the judges' panel.
- 4) The three finalists will be invited for an audition on ZOOM. Times to be scheduled individually.
- 5) At the audition, the finalists will be asked to deliver their speeches, a China-related talent performance, and have a chat with the judges.
- 6) The final result will be announced after all the auditions.

6. Eligibility

- 1) New Zealand citizen or New Zealand permanent resident (non-Chinese citizenship).
- 2) The native language is NOT Chinese. Neither parents should be native speakers of Chinese.
- 3) Full-time registered tertiary students in the Auckland, Northland, and Waikato regions.

7. Awards

One winner will be selected by the judges' panel. He/she will represent New Zealand to compete in the international final competition in China (or as an online virtual event). International airfares, accommodation, transportation, and other related expenses in China will be funded by the host. ***Please note that the China trip will be subject to international travel border controls.***

A few consolation prizes will also be awarded by the local organiser.

8. Online Registration/Video Submission

All eligible students are welcome to participate.

By Saturday 21 May 2022:

- register online at <https://forms.gle/nzVH6Moy4v7wmFDU7>.
- upload your speech video clip to any Cloud Storage services, like Google Drive or OneDrive, and share the link to info@ci.ac.nz. (Don't forget to include your name and institution.)

For further inquiries, please visit our website at <https://ci.ac.nz>

or

email to Confucius Institute in Auckland at info@ci.ac.nz.

More information about the "Chinese Bridge" Competition is available at <http://bridge.chinese.cn>.
