

ICBC



CONFUCIUS  
INSTITUTE



## 第二十三届“汉语桥”世界大学生中文比赛

### The 23rd Chinese Bridge

### Chinese Proficiency Competition for Foreign College Students

### 工商银行杯汉语桥奥克兰赛区赛

### The ICBC Cup Auckland Regional Speech Competition 2025

#### 1. Aims:

- To provide a platform for tertiary students to demonstrate their ability of utilizing the Chinese language.
- To encourage tertiary students' interest and enthusiasm in learning Chinese and to enhance their understanding of Chinese language and culture.

#### 2. Date:

13:00—17:00, Saturday 24th May 2025

#### 3. Venue:

Level 0, Owen G Glenn Building  
Business School, The University of Auckland  
12 Grafton Road, Auckland

#### 4. Theme Topic:

**One World, One Family** 天下一家

#### 5. Format:

The competition consists of three parts:

- 1) **Speech in Chinese:** This part is **compulsory** and lasts for 3-5 minutes. Special attention will be given to the following five aspects in judging the speech: content, fluency, grammar, pronunciation, and presentation.
- 2) **Question-Answer:** Participants are required to answer two questions that are related to their knowledge of Chinese Language and the knowledge of China.
- 3) **Chinese talent show:** This part is also **compulsory** and formulates an integrated component of the participant's overall performance. Participants can choose to display their talents in any form they prefer. No performance should exceed 5 minutes.

#### 6. Eligibility:

- 1) New Zealand citizen (18-30 years old).
- 2) Born and brought up in countries and regions outside China.
- 3) First language is NOT Chinese. Neither parent should be native speakers of Chinese.
- 4) Full-time registered tertiary students, or tertiary graduated within 5 years in the wider Auckland region from Northland down to Waikato.

**Participants must meet all above four eligible conditions.**

## 7. Dress Code:

Participants are encouraged to wear traditional Chinese clothing. Personal attire is also acceptable.

## 8. Registration:

The regional competition is open to all tertiary students in the wider Auckland region (including Waikato and Northland). Individual students who plan to participate in the Auckland regional competition should complete the Registration Template and send it back to Confucius Institute in Auckland email address: [info@ci.ac.nz](mailto:info@ci.ac.nz).  
**by Friday 9th May 2025.**

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*For further inquiries, please email to Confucius Institute in Auckland at [info@ci.ac.nz](mailto:info@ci.ac.nz).*

*More information about the "Chinese Bridge" Competition is available at <http://bridge.chinese.cn>.*

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